



Accessing the  
Sounds of Learning



# Media Kit

# Welcome to Opportunities With EAA

## EAA Mission Statement:

The Educational Audiology Association is an international organization of audiologists and related professionals who deliver a full spectrum of hearing services to all children, particularly those in educational settings.

The mission of the Educational Audiology Association is to act as the primary resource and as an active advocate for its members through its publications and products, continuing educational activities, networking opportunities and other professional endeavors.

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**Contact Information:**  
[admin@edaud.org](mailto:admin@edaud.org)

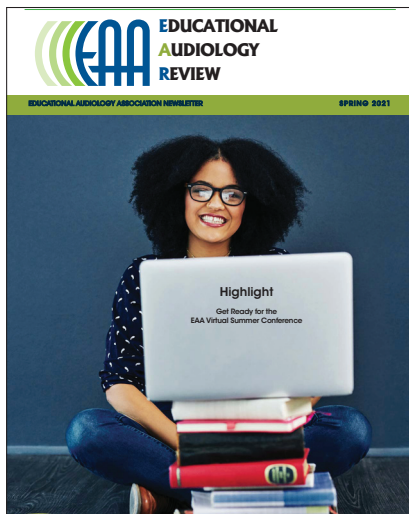
# EAR Newsletter

## Description:

The Educational Audiology Review (EAR) newsletter is the national semiannual newsletter of the Educational Audiology Association. The purpose of the EAR is to keep membership abreast of new developments in our field as well as newsworthy information across the nation. Submissions are accepted from both EAA members and non-members. All newsworthy articles are appreciated including those on clinical topics, focus topics, local and state news. Submissions must be relevant to our membership and in accordance with the following guidelines:

- Submissions are accepted at any time for inclusion in upcoming *EAR* issues.
- Article length is no more than 1,000 words.
- Submit by uploading your document in Word through this form. Pictures and graphs are encouraged.

Appropriate cartoons and funny quotes will also be considered. Publication of an ad or an article in the EAR does not constitute a guarantee or endorsement of the quality or value of the product or service described therein. Content subject to editing with approval.



## Costs:

Ad Type	1 Issue	2 Issue
Inside Cover	\$2,000	\$3,200
Full Page	\$1,200	\$1,920
Half Page	\$750	\$1,200
Quarter Page	\$450	\$720
Article	\$500	\$750

## Ad Sizes:



Full Page  
(7.75" x 10")



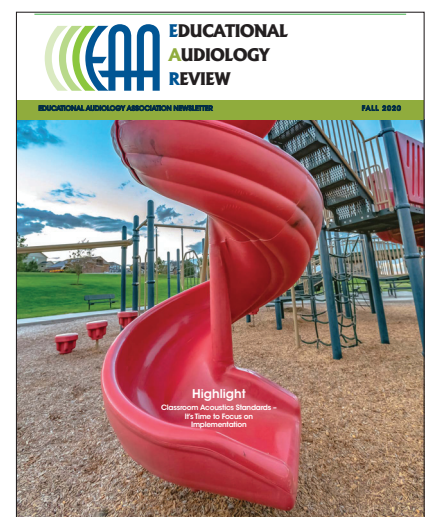
Half Page  
(7.75" x 5")



Quarter Page  
(3.75" x 5")

**Corporate Membership** includes a one time article submission valued at \$500.

*All articles and advertisements should be submitted via email to [admin@edaud.org](mailto:admin@edaud.org) as a 300 dpi jpeg or pdf file.*



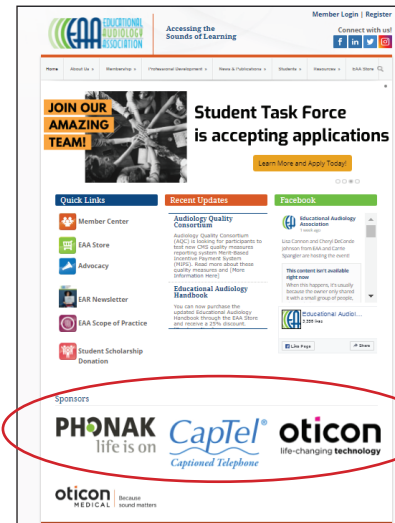
# EAA Website

## Costs:

Ad Unit	Dimensions	6 Months	12 Months
Home Page Banner	285x65 px	\$1,000	\$1,500
Member Page Banner	110x70 px	\$500	\$750

## Corporate Members – 25% Off

- Banner ads must be submitted by email to [admin@edaud.org](mailto:admin@edaud.org) as either a jpeg or gif file.
- See ad size above and any animation shall be limited to two cycles.
- Banner ads will be displayed on the page selected.



# Career Center

The EAA Career Center is a job posting website that offers employers and/or vendors a place to post job opportunities related to educational audiology which will access a pool of students and professionals with background in this area. This is also a great resource for audiologists looking to make a change from a clinic to an educational setting, audiologists looking to relocate, and for students to utilize as they are nearing graduations and are in search of an audiologist position in the schools.”

## Costs:

Duration	Rate
3 Months	\$99
Renew for Additional 3 Months	\$75



# EAA Advertising Reservation Form

## MATERIALS AND PAYMENTS

Advertising Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

ZIP Code \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Rates		
<i>EAR Newsletter (Print)</i>	1 Issue	2 Issues
Back Cover	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,200
Full Page Ad	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,920
Half Page Ad	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,200
Quarter Page Ad	<input type="checkbox"/> \$450	<input type="checkbox"/> \$720
Article	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750
Website	6 Months	12 Months
Home Page Banner	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
Member Page Banner	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750
Career Center	3 Months	Renew for Additional 3 Months
Ad	<input type="checkbox"/> \$99	<input type="checkbox"/> \$75

### EAA NEWSLETTER YEARLY SCHEDULE

- Spring – April (submission deadline February 1)
- Fall – November (submission deadline October 1)

### PAYMENT METHOD

Please submit advertising reservation forms, artwork, materials and payments to:

**EAA Office | 700 McKnight Park Drive | Suite 708 | Pittsburgh, PA 15237**  
**Phone: 800-460-7322 | Fax: 888-729-3489 | Email: admin@edaud.org**

Total Enclosed \_\_\_\_\_

- Check (made payable to EAA)
- Visa     MasterCard     Discover     AMEX

CC Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_