

# WAVES OF CHANGE

SUMMER 2023 CONFERENCE  
ST. PETERSBURG, FL

JUNE 20 - 22, 2023

## Exhibitor Prospectus

*Join us at the Sirata Beach Resort!!*



# 2023 EAA Conference - June 20 - 22, 2023

## 2023 Location and Reservation Info

Sirata Beach Resort  
5300 Gulf Blvd  
St. Pete Beach, FL 33706

A special conference room rate of \$179 plus tax/fees will be available until May 19, 2023 – or until the room block is sold out, whichever occurs first. Please book early to ensure a room at the host hotel.

**Reservations can only be made by calling the Sirata directly at 800-344-5999** – make sure you tell them you are a part of the Educational Audiology Association 2023 Conference group block to get the reduced rate!

### Checklist and Deadlines

<b>May 1, 2023</b>	Deadline for ads and recognition placed in the On-Site Convention Program and online.
<b>May 10, 2023</b>	Early registration deadline to receive reduced fee.
<b>June 2, 2023</b>	Cancellation deadline (see below for details)

### Exhibit Hall Hours - Tentative

<b>Tuesday, June 20th</b>	
• 1:00pm – 5:00pm	Exhibitor Setup
• 5:30pm – 7:00pm	Exhibits Open/Reception
<b>Wednesday, June 21st</b>	
• 9:00am – 5:15pm	Exhibits Open
<b>Thursday, June 22<sup>nd</sup></b>	
• 7:30am – 3:30pm	Exhibits Open
• 3:30pm – 4:30pm	Exhibitor Tear Down

## Who is EAA?

The Educational Audiology Association (EAA) is an international professional organization for audiologists who specialize in the management of hearing and reduced hearing within the educational environment.

EAA was established in 1984, to advocate for educational audiologists and the students and their families they serve. American Academy of Audiology (AAA), American Speech-Language-Hearing Association (ASHA) and AG Bell recognize EAA as a related professional organization (RPO) which facilitates direct communication between EAA, AAA, ASHA and other RPOs as well as providing a forum for EAA issues. Through the efforts of the EAA Executive Board, committees and individual members, the association responds to issues and concerns which shape our profession.

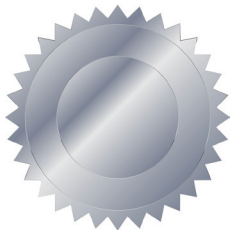
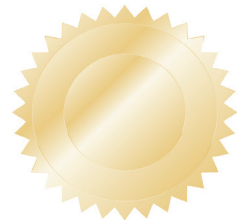
EAA is open to audiologists, speech-language pathologists, teachers of the deaf and hard of hearing and other professionals from related fields who have an active interest in the mission of the association. Associate membership is available to college students with a special interest in this area.

# EAA 2023 Sponsors & Exhibitor Packages

## Gold Level Sponsor \$7,500

Benefits include:

- Three 6-foot tables in the exhibit area
- Four full conference exhibitor registrations
- Logo displayed on all marketing materials
- Logo with live link on the EAA website homepage through 2023
- Podium recognition and logo on sponsor signage during conference
- One full page ad in the Conference On-site Program



## Silver Level Sponsor \$5,000

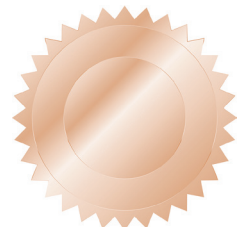
Benefits include:

- Two 6-foot tables in the exhibit area
- Three full conference exhibitor registrations
- Logo displayed on all marketing materials and on website
- Podium recognition and logo on sponsor signage during conference
- One half-page ad in the Conference On-site Program

## Bronze Level Sponsor \$2,500

Benefits include:

- One 6-foot table in the exhibit area
- One full conference exhibitor registration
- Logo displayed on all marketing materials and on website
- Business card ad in the Conference On-site Program



## Exhibitor \$750

Benefits include:

- One 6-foot table in the exhibit area
- One full conference exhibitor registration
- Logo displayed on all marketing materials and on website

# Sponsors & Exhibitor Packages Cont.

## **Poster Session & Exhibitor Reception Sponsor \$3,000 (Tuesday night)**

Benefits include:

- Two 6-foot tables in the exhibit area
- Two full conference exhibitor registrations
- Logo displayed on all marketing materials and on website
- Recognition and logo on sponsor signage during conference
- One quarter-page ad in the Conference On-site Program

## **Name Badge and Lanyard Sponsor \$1,250**

Benefits include:

- One 6-foot table in the exhibit area
- One full conference exhibitor registration
- Logo displayed on all marketing materials and on website
- Recognition and logo on sponsor signage during conference
- Business card size ad in the Conference On-site Program
- Logo printed on Attendee badge
- Your lanyard provided to each attendee

*Your company logo will be placed on all attendee badges. This is a first come, first served investment. As the exclusive badge sponsor, your company will provide the logo for placement on the attendee badge. As the exclusive lanyard sponsor you will also be responsible for ordering and shipping the lanyards as instructed by the EAA office. Shipping instructions will be provided with your exhibitor confirmation.*

## **Conference Bag Sponsor \$500**

Benefits include:

- 50% discount on exhibit space
- One full conference exhibitor registration
- Business card ad in the Conference On-Site Program

*Provide the Conference tote bags with your logo on the outside and place your brand in front of every attendee! Registrants will use these bags to carry literature and other items collected at the education sessions and exhibit booths. Please provide a quality bag to support this use.*

# EAA Conference Sponsor/Exhibitor Form

## Registration Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name(s) for Badge(s)

Exhibit / Sponsor Packages		
Exhibit / Sponsor Options	On or before May 15, 2023	On or After May 16, 2023
Gold Sponsor	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$7,750
Silver Sponsor	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,250
Bronze Sponsor	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,750
Exhibitor	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,000
Poster Session & Exhibitor Reception Sponsor	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,250
Name Badge and Lanyard Sponsor	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,500
Conference Bag Sponsor	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750

## Policies / Expectations

### Cancellation policy:

Cancellations must be made in writing to [admin@edaud.org](mailto:admin@edaud.org). Cancellations received before March 31, 2023 will be refunded minus 25% cancellation fee. Cancellations received between April 1 - April 30, 2023 will be refunded minus 50% cancellation fee. No cancellations on or after May 1, 2023.

### Use of Exhibit:

Exhibits should be designed to appeal primarily to hearing professionals working in educational settings and students actively involved in all fields relevant to educational audiology. All demonstrations, exhibits, signs, etc. MUST be confined to the exhibitor's table space. No exhibitor shall assign, sublet or share the whole or any part of any exhibit space without the express written consent of the managers. Exhibits shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibitors. The operation of phonographs, radios or other sound devices in an objectionable manner in the opinion of the Association shall be prohibited.

## Policies / Expectations Cont.

### Installation and Dismantling of Exhibits:

The exhibitor shall have an authorized representative present at the conference throughout all exhibit periods and during the installation and dismantling of the exhibit. The names of all authorized and additional representatives should be indicated on this Registration Form.

### Objectionable Materials and Activities:

All materials used for decorative purposes shall be flameproof. Crepe paper, corrugated paper, cardboard or other combustible materials shall be prohibited. Explosive and flammable materials, which conflict with the Underwriter's Fire Prevention or Fire Department rules, shall not be permitted.

### The Exhibitor agrees to the following provisions:

It is agreed that failure on the part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend EAA, the conference location, and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

**Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.

### Payment Options

Total Enclosed \_\_\_\_\_ (from previous page)

Check (made payable to EAA) Ck# \_\_\_\_\_

Credit Card -

Visa     MasterCard     Discover

CC Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please submit registration and payment to:  
24123 Peachland Blvd C4 #349, Port Charlotte, FL 33954  
Phone: 800-460-7322 | Email: [admin@edaud.org](mailto:admin@edaud.org)