

WAVES OF CHANGE

SUMMER 2023 CONFERENCE ST. PETERSBURG, FL

JUNE 20 - 22, 2023

Exhibitor Prospectus

Join us at the Sirata Beach Resort!!



2023 EAA Conference - June 20 - 22, 2023

2023 Location and Reservation Info

Sirata Beach Resort 5300 Gulf Blvd St. Pete Beach, FL 33706

A special conference room rate of \$179 plus tax/fees will be available until May 19, 2023 – or until the room block is sold out, whichever occurs first. Please book early to ensure a room at the host hotel.

Reservations can only be made by calling the Sirata directly at 800-344-5999 – make sure you tell them you are a part of the Educational Audiology Association 2023 Conference group block to get the reduced rate!

the readest rate.					
Checklist and Deadlines		Exhibit Hall Hours - Tentative			
, ,	Deadline for ads and recognition placed in the On-Site Convention Program and online.	Tuesday, June 20th			
		 1:00pm – 5:00pm Exhibitor Setup 			
		• 5:30pm – 7:00pm Exhibits Open/Reception			
May 10, 2023	Early registration deadline to receive reduced fee.	Wednesday, June 21st			
		• 9:00am – 5:15pm Exhibits Open			
June 2, 2023	Cancellation deadline (see below for details)	Thursday, June 22 nd			
		 7:30am – 3:30pm Exhibits Open 3:30pm – 4:30pm Exhibitor Tear Down 			

Who is EAA?

The Educational Audiology Association (EAA) is an international professional organization for audiologists who specialize in the management of hearing and reduced hearing within the educational environment.

EAA was established in 1984, to advocate for educational audiologists and the students and their families they serve. American Academy of Audiology (AAA), American Speech-Language-Hearing Association (ASHA) and AG Bell recognize EAA as a related professional organization (RPO) which facilitates direct communication between EAA, AAA, ASHA and other RPOs as well as providing a forum for EAA issues. Through the efforts of the EAA Executive Board, committees and individual members, the association responds to issues and concerns which shape our profession.

EAA is open to audiologists, speech-language pathologists, teachers of the deaf and hard of hearing and other professionals from related fields who have an active interest in the mission of the association. Associate membership is available to college students with a special interest in this area.

EAA 2023 Sponsors & Exhibitor Packages

Gold Level Sponsor \$7,500

Benefits include:

- Three 6-foot tables in the exhibit area
- Four full conference exhibitor registrations
- Logo displayed on all marketing materials
- Logo with live link on the EAA website homepage through 2023
- Podium recognition and logo on sponsor signage during conference
- One full page ad in the Conference On-site Program



Silver Level Sponsor \$5,000

Benefits include:

- Two 6-foot tables in the exhibit area
- Three full conference exhibitor registrations
- Logo displayed on all marketing materials and on website
- Podium recognition and logo on sponsor signage during conference
- One half-page ad in the Conference On-site Program

Bronze Level Sponsor \$2,500

Benefits include:

- One 6-foot table in the exhibit area
- One full conference exhibitor registration
- Logo displayed on all marketing materials and on website
- Business card ad in the Conference On-site Program





Exhibitor \$750

Benefits include:

- One 6-foot table in the exhibit area
- One full conference exhibitor registration
- Logo displayed on all marketing materials and on website



Sponsors & Exhibitor Packages Cont.

Opening Reception Sponsor \$3,000 (Tuesday night)

Benefits include:

- Two 6-foot tables in the exhibit area
- Two full conference exhibitor registrations
- Logo displayed on all marketing materials and on website
- Recognition and logo on sponsor signage during conference
- One quarter-page ad in the Conference On-site Program

Name Badge and Lanyard Sponsor \$1,250

Benefits include:

- One 6-foot table in the exhibit a ea
- One full conference exhibit it rightration
- Logo displayed on all har leting materials and on website
- Recognition and logo on sponsor signage duril g conference
- Business card size ad in the Conference (program)
- Logo printed on Attender badge
- Your lanyard provided to lach attendee

Your company le to tell be placed on all attendee badges. This is a first come, first served investment. As the exclusive badge sponsor, your company will provide the logo for placement on the attendee badge. As the exclusive lanyard sponsor you will also be responsible for ordering and shipping the lanyards as instructed by the EAA office. Shipping instructions will be provided with your exhibitor confirmation.

Conference Bag Sponsor \$500

Benefits include:

- 50% discount on exhibit space
- One full conference exhibitor registration
- Business card at a the Conference On Site P og ar

Provide the Conference tote bags with your legit of the outside and place your brand in front of every attendee! Registrants will use the serious to carry literature and other items collected at the education sessions and exhibit booth. Please provide a quality bag to support this use.



EAA Conference Sponsor/Exhibitor Form

Registration Information

Company Name:		
Contact:		
Address:	Name(s) for Badge(s)	
City/State:		_
ZIP Code:		_
Phone:		_
Fmail:		

Exhibit / Sponsor Packages					
Exhibit / Sponsor Options	On or before	On or After			
	May 15, 2023	May 16, 2023			
Gold Sponsor	\$7,500	\$7,750			
Silver Sponsor	\$5,000	\$5,250			
Bronze Sponsor	\$2,500	\$2,750			
Exhibitor	\$750	\$1,000			
Poster Session & Exhibitor Reception Sponsor	\$3,000	\$3,250			
Name Badge and Lanyard Sponsor	\$1,250	\$1,500			
Conference Bag Sponsor	\$500	\$750			

Policies / Expectations

Cancellation policy:

Cancellations must be made in writing to admin@edaud.org. Cancellations received before March 31, 2023 will be refunded minus 25% cancellation fee. Cancellations received between April 1 - April 30, 2023 will be refunded minus 50% cancellation fee. No cancellations on or after May 1, 2023.

Use of Exhibit:

Exhibits should be designed to appeal primarily to hearing professionals working in educational settings and students actively involved in all fields relevant to educational audiology. All demonstrations, exhibits, signs, etc. MUST be confined to the exhibitor's table space. No exhibitor shall assign, sublet or share the whole or any part of any exhibit space without the express written consent of the managers. Exhibits shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibitors. The operation of phonographs, radios or other sound devices in an objectionable manner in the opinion of the Association shall be prohibited.

Policies / Expectations Cont.

Installation and Dismantling of Exhibits:

The exhibitor shall have an authorized representative present at the conference throughout all exhibit periods and during the installation and dismantling of the exhibit. The names of all authorized and additional representatives should be indicated on this Registration Form.

Objectionable Materials and Activities:

All materials used for decorative purposes shall be flameproof. Crepe paper, corrugated paper, cardboard or other combustible materials shall be prohibited. Explosive and flammable materials, which conflict with the Underwriter's Fire Prevention or Fire Department rules, shall not be permitted.

The Exhibitor agrees to the following provisions:

It is agreed that failure on the part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend EAA, the conference location, and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

Exhibitor Kits will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.

Payment Options

Total Enclosed	_ (from previous page)				
☐ Check (made payable to EAA) Ck#					
Credit Card -					
☐ Visa ☐ MasterCard ☐	□ Discover				
CC Number		Expiration Date			
Signature		Date			